# **16** THE NEWS EXTRA

### Fall 2006





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## **Morning Anchor Kim Supon** Says Goodbye To WNEP, Hello To Life As Full-Time Mother

How many people can actually say they "LOVE" their job? Yes, I'm one of the lucky ones. My job never seemed like work, so how can I give it up? I was tortured with that very question for days, weeks, maybe months. The answer? Three little kids named Campbell, Quinn and Cameron. They never saw Mommy go to work since she left the house at 3:15 a.m., but they did see Mommy come home redeyed and exhausted.

After November 17th, I'll still be with Joe in the mornings, only it won't be Snedeker. It'll be Joe Kelly, my husband. And I won't be delivering the top stories of the day with my delightful co-anchor, Tom Williams. Rather, I'll be reading stories about The Three Little Pigs to a much smaller audience.

I've had an enchanting and exciting career here at WNEP-TV The News Station. Thirteen years. Wow! Where did the time

go? I've been extraordinarily lucky to have the love and support of viewers who sent me cards when I got engaged, showed up at my wedding ceremony to clap and made my children beautiful afghans when they were born.

Northeastern and Central Pennsylvania is a place unlike any other. It's filled with warm, gracious, and devoted people. Thank you, my friends, for joining me over the vears in my journey at

WNEP-TV The News Station. It's been a wonderful ride. I'll fondly look in the rearview mirror with no regrets, only smiles. Take a look back at Kim's time at day mornings through November 17.



**Kim Supon** 

WNEP-TV The News Station. Kim, Tom and Joe will highlight some of their favorite moments as a team. Watch week-



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Pennsylvania **Outdoor Life** 

Grey's Anatomy

**Trail of Treats** 

**Operation** 

Save A Life

Feed A Friend

Home &

Backyard

**Brothers &** 

Sisters

# Anywhere **WNEPNOW Wireless Service**

You may not always be in front of a television or a computer, but almost everyone today has a cell phone. That's why WNEP-TV The News Station has developed a way to get the latest information to you on your cell phone. Now, no matter where you are, you can receive school closings, road closings and delays, severe weather warnings and breaking news alerts direct to your cell phone.



Do your children have to go to school tomorrow? Will they be dismissed early because of the weather? If you sign up for School Closing Alerts, you will

automatically receive a text message directly to your cell phone. And, you can sign up for as many schools as you choose.

people with school-age children," says WNEP-TV The News Station Webmaster Mark Sowers. "Even though we routinely scroll school closing information on the air at the bottom of your television screen, it can sometimes take quite a while to cycle through them all and find your school. If you sign up for WNEPNOW School Closing Alerts, you will automatically receive a text message to your cell phone." Sowers says, this service is especially convenient during early dismissals, since most people are at work or away from their televisions during the day. And as you would expect,

tech-savvy teens have caught on to the service as well. "Kids sign up for the service too," says Sowers, "And they sometimes "This is a great service for learn about the closings during class, before the teachers have even been informed."

> WNEPNOW School Closing Alerts uses the same information from school administrators as what is seen on scrolls on WNEP-TV The News Station and the school closing alerts on their website, wnep.com. It's just one more way to get the information you need, when you want it.

> To sign up for WNEPNOW School Closing Alerts, go to wnep.com and look for the WNEPNOW services section on the home page. Click on "School Closing Alerts" and follow the easy directions.



One of WNEPNOW's most popular new features is Roadwatch Alerts. Accidents, road repairs, and even weather can snarl traffic at any time of the day. WNEPNOW Roadwatch Alerts help you avoid trouble areas and choose an alternate route to get you to your destination by sending a text message directly to your cell phone.

When you sign up for WNEPNOW Roadwatch Alerts, you are able to choose the

### See THE NEWS STATION **ANYTIME, ANYWHERE** continued on page 2

## **WNEPNOW.COM** The News Station's Website On Your Cell Phone

WNEPNOW.COM is a special version of wnep.com formatted specially for your cell phone or other wireless device. You can access WNEPNOW.COM from any device with internet capabilities. Here's how:

• Sign up with your wireless provider for internet access.

• Access WNEPNOW.COM either by keying in the address www.wnepnow.com, or by navigating through your cell phone's browser to NEWS and then to LOCAL TV NEWS.

WNEPNOW.COM takes the most popular features of wnep.com, and formats

the text and pictures to display on wireless devices.

WNEP-TV Webmaster Mark Sowers has made it easy for you to get started. Go to wnep.com and click on WNEPNOW.COM on the home page. There are easy "clickable" instructions to get you on your way.